

# HENRY PHAN

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## EXPERIENCE

### Merkle

Software Engineer

Remote, TX

May 2022 - Sep 2024

- Developed a high-impact landing page for McCain Foods using HTML, Sass, Bootstrap, boosting user engagement by 20%.
- Resolved critical functionality issues in an internal estimator tool for USG, leveraging React.js and JavaScript.
- Managed over 50 UI/UX bugs monthly across VF Corp brands (Vans, The North Face, Timberland) via ServiceNow and Jira, utilizing Vue.js and Vue Storefront.
- Collaborated with cross-functional teams to reduce issue resolution time by 20% for CoreMedia CMS and MuleSoft integration.
- Provided on-call support during peak shopping seasons, contributing to a 10% year-over-year revenue increase.

### EPS Software Corp

Software Developer

Spring, TX

Jun 2021 - May 2022

- Engineered a web application for CODE Magazine content management using React.js, Node.js, ASP.NET, increasing editorial workflow efficiency.
- Implemented an advanced search engine across a large database, reducing query time by 50%.
- Enhanced authentication security through a JSON Web Token login system, improving authorization processes.

### University of Houston

Web Developer

Houston, TX

Nov 2019 - May 2021

- Coordinated with university departments to keep COVID-19 information up to date on the homepage, improving communication efforts during critical periods.
- Led quality assurance initiatives for over 100 internal web properties, reducing broken URL reports by 90% and ensuring a smooth user experience.

## SKILLS

**Technologies** HTML/CSS, Sass, Bootstrap, Tailwind, JavaScript, Node.js, React.js, Vue.js, SQL/No-SQL  
**Tools** Adobe, AWS, Azure, Git, GitHub, BitBucket, Confluence, Figma, Jira, SFCC

## PROJECT

### Dallas Asian Basketball Association

Admin

Dallas, TX

Jul 2023 - Present

- Managed game logistics, including scoreboard tracking and stat recording, ensuring accurate and timely updates for all players.
- Coordinated video setup for games, ensuring high-quality visual capture and enabling streamlined post-game analysis.

### Tran Clan X

Freelance

Houston, TX

Jul 2021 - Aug 2021

- Led the design and launch of a static website for a powerlifting coaching service, focusing on user needs and delivering a smooth user experience.
- Managed end-to-end deployment via AWS, ensuring site reliability and scalability, while incorporating user feedback into iterative product updates.

## EDUCATION

University of Houston

B.S. Computer Information Systems

Houston, TX

May 2021